

Connecting With Your Students

“4 Critical Communication Styles”

“I wanted to let you know that we all truly enjoyed your session last week. Best of all, after studying the material some more, my staff have started to implement some of the tools you provided them with and feel that they are already working for them.

Thanks again for an excellent training session!”

**Ingrid Sunar, Director Career Services,
DeVry College of Technology,**

It would be easy if students were like vending machines, where pushing certain buttons would get you desired results every time. In order for students to be effective, they need to share and receive information in their own specific *Personality Communication Language*.

The key to connecting effectively with our students and building credible and trusted relationships is directly related to understanding our own and others *Personality Communication Language*, followed by the ability to tap into the potential of these differences.

In this fun and engaging workshop the attendees will see first hand how our personality affects our daily behavior and in turn, our behaviors affect every relationship in our life.

90% of our behavior and communication is subconscious – Effectiveness begins with being conscious of people’s specific communication style.

Audience members will walk away with critical skills for a creating more loyal and effective relationships ensuring a higher degree of success in their professional and personal lives.

Learning Outcome:

- The secret formula of how to connect with students in 3 minutes or less.
- Specific psychological and social triggers that make students take action.
- 4 Critical pillars that is the foundation of a class culture.
- The number one questions that will deepen every relationship in your life.
- What motivate different personality styles?
- How to communicate with different personalities under stress.

I have had the opportunity to see and utilize Fred as both a motivational speaker and as a facilitator of workshops. In both instances he connected instantly with his audience and provided practical tools to encourage people to be accountable for their actions and deliver superior service to their customers. Fred's use of imagery and real-life examples enables him to drive his points with his audience.

Fred will either help you to grow your business or provide you with perspective on work-life balance. Thanks again.

Mark Kerzner, VP, Business Development, FirstLine Mortgages (CIBC)