

Hi Fred,

I just wanted to touch base with you after our PD day last month and thank you again for your presentation. I took a lot of good personal notes from it as I am just going through this process internally right now at Freedom 55 Financial. Your message about branding and knowing your brand and how it is perceived was invaluable and it helped me really look at clarifying ours.

Anyway, take care and I hope to see you in the future. If you'd like I can hook you up with our national development department as they are always looking for great speakers to have at our national development seminars for our advisors and I think your message would fit very well.

Thank you,

Mr. Kristen Hamm B.Comm. CFP
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