

"Fred has spoken for my staff a few times. Everytime with great feedback. We are excited to share his new book with our staff members. If you are in a position where you need to communicate your message to others, I highly recommend reading this book."

We have had Fred speak to our staff a few times.

Fred's session on the Personalities and Communication Styles completely changed how our employees communicated with each other and our clients. I highly recommend this session to any organization trying to change your communication culture.

Fred also did a session on Branding for our staff where once again our employees were very excited about implementing the ideas within our specific culture.

We are recently going through many changes and substantial growth and will be bringing Fred back again for another session during this time.

I highly recommend bringing Fred into your company. If you need to talk to anyone regarding Fred's sessions, please feel free to contact me directly.

We have also made sure all our staff have received Fred's books, which I highly recommend any Credit Union to do so.

Thanks,

George De La Rosa, BComm, FCUIC
Chief Executive Officer

Luminous Financial

(CREDIT UNION)